

Peter Matama

Portfolio

Beyond the Canvas....
The Creative Vision of Peter Matama



01.

About Me

Hi, I'm Peter Matama Muiru,

a self-taught Graphic Designer passionate about transforming ideas into visually compelling experiences. I combine creativity with precision, ensuring every design tells a story and connects with its audience.

Tools & Expertise

- Figma
- CorelDRAW
- Adobe Photoshop
- Adobe Illustrator

"I believe design is not just what it looks like, but how it feels and functions."



02.

Brand Identity

I develop complete brand identities — from concept to execution. This includes logos, color palettes, typography, letterheads, business cards, envelopes, signage, and brand manuals. My goal is to create a consistent and professional image that reflects the brand's values and speaks directly to its audience. Every identity I craft is built around the brand's vision, ensuring that whether it's a startup or an established company, it stands out confidently and cohesively across all platforms.



From letterheads to business cards, I ensure your brand communicates trust, creativity, and clarity.

03.

Logo Design

I design unique, meaningful logos that capture the essence of each brand's story. I pay attention to symbolism, color psychology, and versatility — ensuring each logo looks great in any format, from print to digital. My approach balances creativity and simplicity, producing logos that remain timeless and memorable.

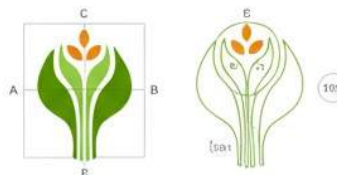
A strong logo is the heart of a strong brand — one symbol that says it all.



TYPOGRAPHY



LOGO CONSTRUCTION



04.

Product Design

I bring products and packaging to life through visually compelling designs that communicate the brand's message at a glance. My experience covers labels, packaging, bottle designs, box layouts, and mockups for consumer goods, beauty products, and more. Each design combines clarity, creativity, and attention to detail — ensuring the product stands out on the shelf and connects emotionally with customers.



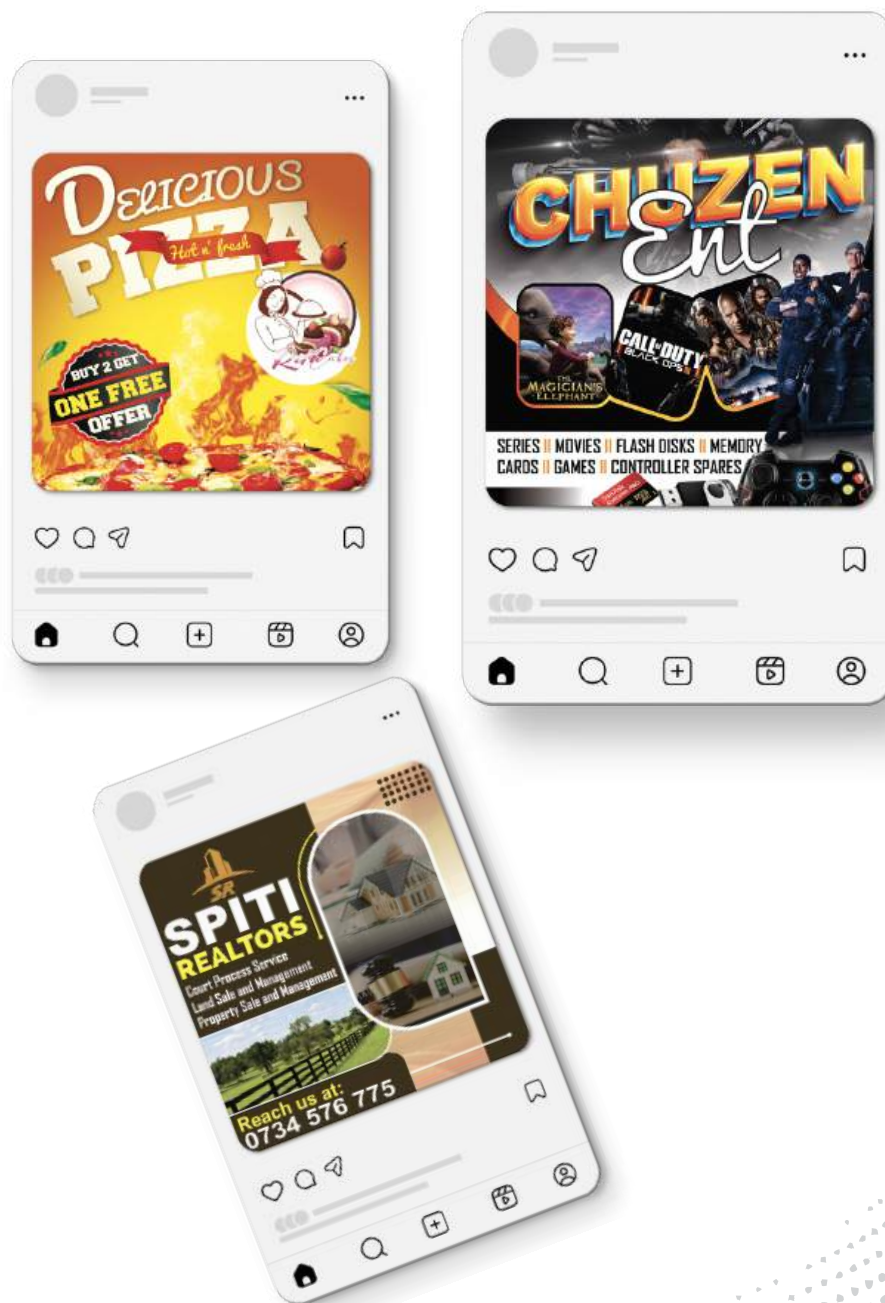
Great packaging doesn't just protect the product — it tells its story before anyone even opens it.

05.

Social Media Design

I design eye-catching social media content that helps brands grow their digital presence. From post templates and ad creatives to banners and stories, my designs are built for engagement and consistency. I tailor every visual to fit the brand's tone, target audience, and platform requirements, ensuring seamless storytelling across Instagram, Facebook, X (Twitter), and LinkedIn.

I help brands speak visually on social media — consistently, clearly, and creatively.



06.

Print Design

I create high-quality print materials such as flyers, posters, brochures, roll-ups, and event banners. Each layout is designed with precision — considering readability, spacing, and hierarchy — to ensure the message stands out both visually and contextually. From concept to print-ready files, I handle the details so that the final product communicates clearly and leaves a lasting impression. Print is timeless — I make sure your message looks a



Print is timeless — I make sure your message looks as powerful on paper as it does on screen.

07.

Merchandise Design

I create custom branded merchandise that turns everyday items into expressions of identity. My designs include t-shirts, caps, tote bags, mugs, stickers, and branded stationery — each crafted to showcase creativity while reinforcing brand recognition. I focus on clean, adaptable visuals that work across multiple materials, helping brands connect with their audience through style and practicality.



Designs people love to wear, use, and remember — making your brand part of their lifestyle.



Reach out

Let's create designs that speak louder than words.

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